



MIKE

ABOUT

When you think of Puerto Rico, you might think of beaches, rum, and reggaeton. Among those attractions, hip-hop doesn't typically come to mind. However, Mike Towers is going to change that.

Born and raised in San Juan, the rapper combines the sounds and swagger of his city with impressive bars and verses nodding to legendary East Coast spitters. This signature style has already gotten support from French Montana and DJ Khaled and received coverage from Vibe, The Source, and more. It's about to go worldwide with the release of his 2016 debut mixtape, *El Fin Del Principio—The End of the Beginning*.

"If you can survive in Puerto Rico, you can survive anywhere," he says. "It was my training camp for life and music. The crowds are the most difficult, and I passed the test. I know I can bring this everywhere."

At 18-years-old, Mike began rapping in secret—not even telling his mother. Working with a friend in the studio, he recorded countless tracks and freestyles and began uploading them to Soundcloud. His plays started to increase, and he created a buzz

online. Drawing on his experiences in the Barrio, his honesty captivated listeners.

"I was studying the game," he says. "I didn't want to be a cliché. I was real from the beginning. I talking about people getting killed, because it's this world I'm from. I also talk about girls. It's things I've seen."

His experiences are the subject of *El Fin Del Principio*. Featuring the cream of his work so far, he explains, "These are all my best underground records on one project. It's the end of my beginning as a rapper. It's the start of my next chapter."

One of those records is the first single "Dinero En Mano." The Kid Art-directed video made its debut on Vibe, and it tells a cinematic story combined with his tight rapping, wordplay, and big hook.

"We wanted to do something bigger," he explains. "It about the idea that everybody has an instinct to pursue wealth. We all might trust in God, but nobody puts faith in man when it's about getting what's yours."

You can have faith that Mike Towers is going to deliver any time he records or performs. "There's a time for my music every day," he leaves off. "You can play it if you want to go out and have a good time. You can play it if you just want to sit and chill. I just want to make something classic. That's what I'm aiming for."

TOWERS

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MIKE TOWERS · EL FINAL DEL PRINCIPIO

1. LA LETRA
2. DÍA DE COBRO
3. DINERO EN MANO
4. DÉJATE VER
5. NO SABE NADA
6. DESAHOGARTE
7. INTERESANTES
8. ALTERNATIVAS
9. CONTRA QUIEN SEA
10. HABITACIÓN 420



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